**Written Proposal**

The project that I have decided to embark upon is the creation of an art/business website for my mother; Jane Moore. This will be a real-life application and I aim to publish this website to the web so it is accessible for all users and my client. The website will also need to be accessible on both computer and mobile devices. Currently there is no existing system that my client has to deal with this problem. My client only currently has a Facebook page and wishes to have a simple website designed, with some specific complexities. End-users will also comprise of people interested in her art site and any other user that views the website.

The current problem is that the Client does not have a website at all. The website will be designed from scratch but with some design inspiration from other similar sites as well as some assistance from HTML resource websites.. The intended solution for my client is the creation of the website for her art/business. My client has zero knowledge of website design and HTML coding therefore she cannot create the website and thusly I have volunteered to create the website for her.

**Recommended solution**

The solution to my client’s problem is the creation of a website for her art/business. My approach to solving this problem is to create a website from scratch for her to fit her needs as described in the previous section. I plan to create a website through the time allocated for this project which consist of a variety of different pages that all satisfy her needs. I also plan to use JavaScript and other website development tools to complete this project.

This project will need the following hardware:

* A laptop or desktop computer capable of running any OS smoothly with a minimal amount of RAM and the ability to access the internet.
* A mobile device to check website compatibility.

And the following software:

* Any software able to access websites such as:
  + Firefox
  + Google Chrome
  + Opera Mini
  + Internet Explorer 8
  + Microsoft Edge
* As well as Application software to write the code such as:
  + Notepad ++
  + Adobe Dreamweaver

In reality all hardware and software here will be used in the development of the website.

Notepad ++ will be used for its simplicity in writing base HTML and CSS codes, whilst Adobe Dreamweaver will be used for its clean user friendly GUI and the ability to preview the websites design as it is being written.

**Proposed Objective(s)/ Benefit of the project**

The website needs to be able to do the following:

* Display the website’s and art’s purpose
* Provide location of art sessions
* Provide details on when an upcoming art session is
* Display image galleries of previous art sessions
* Give the site viewer the ability to subscribe to a mailing list
* Provide the option to contact the site owner or provide other contact details for the client
* Be easily accessible and navigable for anyone
* Have a smooth and simple design layout

All these requirements can be achieved through HTML, CSS and JavaScript functions of which this project will be comprised of. The client also wants the website to be online and accessible to anyone, which can be handled through either free web hosting services or through paid services.

My client will benefit from this project because they will gain a well-designed, simple website for their personal use, free of charge. My client’s art/business will seem more official and more reputable as well as gaining the added benefit of possibly acquiring a larger client base as they will receive more web traffic. The client will also be easily able to manage her client base and those that are interested in what she is doing can contact her with ease. My client will be also be able to send emails through a mailing list to those that have subscribed and send weekly announcements on when upcoming events are.

**Project Timetable**